



IT Managed Services and Cyber Security Experts serving Southern New England & the Tri-State Area



From the CEO

Welcome to the inaugural CBTG newsletter! We will be producing this quarterly to be better-connected to our partners, clients, and friends (old, new, and future). This bulletin will help us share news about both our company and our industry; sprinkled with security tips, accomplishments, and a glimpse of things to come.

Our aim is to keep the engagement simple, informative, and worthwhile. With that said, thank you in advance for taking this two-minute break in your day to stay current with your favorite IT Managed Services Provider!

Craig Hendrickson - Chief Executive Officer



Company Updates

- Tom passed Network+ cert and promoted to Service Coordinator
- 2 new customers onboarded
- Brandyn completed the A+ Core 1 Cert and promoted to Desktop Technician
- Google Reviews and Facebook plugins added to our website
- Kelly hired as Office Assistant and Marketing Coordinator
- Travel team completed install in Mississippi

[Get to know our team!](#)



Employee Spotlight

Tommy

1. Birth Month: January
2. Hobbies: 3D Printing
3. Favorite Movie: Rebel Without a Cause
4. Hidden Talent: Being humble
5. Preferred Lunch Spot: ION Middletown
6. Best thing about CBTG: The culture! The company events are pretty awesome

Thoughts from the Sales Team

sales@cbtechgroup.com

I'm proud to say that I've been an Account Executive at CBTG for 10 years. My role is to provide a personal touch to managed services; using communication, responsiveness, and organization.

One of my ongoing tasks here is meeting new clients, and helping them navigate through the various changes a new provider (and current cyber security compliance) are sure to bring. We have an amazing team of techs and are always ready to grow.

With this in mind, I want to take a second to highlight our referral program, which is eligible to anyone that introduces us to a new client. CBTG gives \$500 to whomever connects us with a business that goes into a partnership with us. Reach out to the sales team here at any time to partake in this promotion, your contacts will thank you for the intro and you will get a little cash in your pocket!

Gary Pendleton - Account Executive



Tech-Tip: Product Spotlight

Duo Security's MFA ensures secure access with two-factor authentication, combining passwords with devices like smartphones. It's easy to deploy, scalable, and user-friendly. To learn more about any of the products in the CBTG security stack, reach out to us today!

CISCO



Cybersecurity Tip of the Quarter



Social Post of the Quarter

Connecticut Business Technology Group LLC

NEW CUSTOMER ALERT!!!! CBTG Sales is proud to announce we added a member to the family this month! This client is an automotive group with over a dozen locations and nearly 500 users throughout southern New England. They do have internal IT staff, who CBTG will be augmenting and supporting with our cyber security stack of products. Exciting times!

[#CBTG](#) [#NetworkSupport](#) [#ManagedServices](#) [#ITSecurity](#)



GOOGLE REVIEW GIVEAWAY

CBTG is asking for your help getting the word out about our company.

Each time we reach the milestone of 50 reviews, we will choose our favorite and the writer will win this 55" Google 4k TV. Reviews will be judged on detail, authenticity, and of course... merit. Special consideration to be granted for people who also "Like"

and interact with our Facebook page. Visit us at our website and head to our Google reviews!

[Visit our Website](#)



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